



The Lounge Group

# A few kind words from some great people we've worked with

We know that sometimes creating lots of successful award-winning work for a variety of brands isn't everything. So, for those who are wondering what we're like to work with, here's what some of our (equally lovely) clients have said about us.

They are able to think strategically and translate complex campaigns into action. Above that, they are really easy to deal with and very nice people. For anyone wanting to make a big impact, I can heartily recommend them.

**Virgin**

Their analysis started with the consumer and ended in achievable, credible, experiential solutions. I couldn't recommend them enough. They just get it. And if you work with them. You get it too.

**Five TV**

The team excelled in three key areas, namely strategic planning, creativity and agency culture. They have proved themselves reliable, credible and efficient as part of our wider all agency team - already adding value across the marketing mix. I have absolutely no hesitation in recommending them.

**Brown-Forman**

We've worked with The Lounge on a number of projects, at Pernod Ricard, on both internal comms and some of our leading brands. They genuinely approach challenges in a smart and creative way. They get under the skin of your problem and bring to bear a unique understanding of your consumer that results in a genuinely more effective output. Would I recommend you work with them? Yes, I would.

**Pernod Ricard**

In the short time we've been working with The Lounge Group they have had a significant, positive impact on Philips Avent. They have an innovative approach to consumer insights combined with real rigour and clarity of thought. This has enabled them to make strategic recommendations for the brand, which have made a very tangible contribution to our bottom line in terms of both sales and margin.

**Philips**

The Lounge Group are the smartest agency I know. I learn a little more about my own industry whenever I work with them. I'm looking forward to the next time we can do business together.

**Crown Management**

They're a fabulous collection, of bright, professional and motivated individuals, who can help increase and enhance a communications campaign. They are always prepared to do that bit extra to make the campaign work for the clients needs, even when their part of the job's done.

**O2**

I have found the Lounge to be a very creative, proactive, intelligent and friendly team. I have been very pleased with the results of their work - they put in 100% effort and do their best to beat the clients expectations. They seem to have a knack for working on interesting and fun stuff.

**Samsung**